

JULY 2023 NEWSLETTER



What's New in the BID: Security Highlight

As you may know, two years ago the Studio City BID launched a pioneering security program - the first BID in Los Angeles to have their security team on a patroller in order to enhance the safety of our community. Our security team has become one of the most visible and critical services the Studio City Business District provides. We can boast that our full-time officer, Steven, has been with us for the entire two years! The team works 7 days a week from 10 am to 6 pm improving the safety of our public spaces in the Studio City BID. The team ensures sidewalks remain unobstructed, trespassing is minimized and pedestrians and businesses feel safer. We know many of you have seen and met our team.

Security can be reached directly at: 747-232-5228. Please save this number and share it with your tenants.

Our dedicated team allows us to fill in where LAPD has limited resources - non emergency incidents. Our team is onsite, responsive and effective. We pro-actively resolve trespassing issues and answer numerous calls daily from our businesses.

As a result of our constant vigilance, we are seeing fewer and fewer incidents of tenting and camping such as these (each of which we resolved):

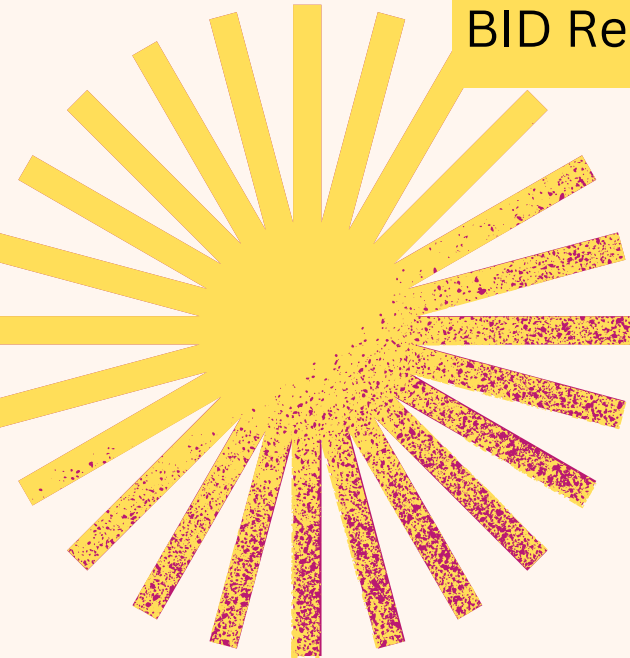


Say "Hi" to Steven!

If you have questions about our security or other programs, please call us at (818) 821-3820.. We would love to hear from you.

Dean Cutler, President of the Studio City Business District





BID Renewal Discussion at Our Annual Meeting

Please join us at our Annual Meeting as we discuss the Renewal Plans for the Studio City BID. We need your support to continue doing all we do. Without the BID, we would not have private dedicated security, the trees would not get trimmed, our sidewalks would be filthy, trash would pile up, graffiti would be abundant and the landscaping on our medians and garden spaces would be dead and overrun with weeds. Let's discuss how we maintain and enhance property values through the BID and what our plans are for the next seven years.

Studio City BID Annual Meeting
Monday September 11th at 5:00
Refreshments will be served
Radford Studio Center, 4024 Radford Avenue



Before

Power Washing Sidewalks

Twice a week, our power washing team comes out overnight to clean the sidewalks. They rotate throughout the district cleaning each segment of sidewalk once a month.



After

Graffiti Removal

Our day porter team works 7 days a week from 6 am until 2 pm ensuring our sidewalks and gutters are free from debris and removing graffiti. Take a look at the difference! If you see graffiti or other unsightly issues, call us at (818) 821-3820 for removal.



Important Phone Numbers

Studio City BID Office: 818-821-3820

Studio City BID Security Dispatch (10 am to 6 pm): 747-232-5228

Criminal Incidents Inside a Business/Emergencies: 911

LAPD Non Emergency Number 818-753-8300

Council District 4 Homelessness Team

Sophia Rodriguez, Homelessness Liaison sophia.rodriguez@lacity.org

Josh Scarcella, Homelessness Deputy josh.scarcella@lacity.org

Sarah Tanberg, Senior Homelessness Deputy sarah.tanberg@lacity.org

CD4 Small Business Team — cd4smallbusiness@lacity.org

Promoting Small Businesses

This quarter we partnered with LA City Council District 4, Councilmember Nithya Raman's Office, to promote some of our small businesses in our BID. Her office met with each business' owner and profiled the business in CD4's newsletter and on social media.



Top Row (left to right): Peter Jarjour, owner of Flask Wines, Mike Scholtz, owner of WildFlora, Danny Marsh, owner of Sy Devore. Harold Ginsburg, owner of Art's Deli and staff, Aida Bogosian, owner of Matthew's Jewelry

Homelessness: A Hyper Local Solution

- **NoHo Home Alliance:** A local non-profit organization that offers a community-based solution to homelessness. NoHo Home Alliance hosts a Drop-In Access Center 4 days a week which provides food, showers, mail service, clothing as well as support services such as housing navigation to our unhoused neighbors. Once a week they are in Studio City.
- **Sponsoring or Prize Donations** for our events: NoHo Home Alliance is looking to build relationships with local businesses to support our community as a whole while raising awareness about our organization. These partnerships not only support our local unhoused population, but encourage our community to patronize and support local Valley businesses! The event and its sponsors and partners will be promoted in-person, to 6,000 social media and email subscribers of Valley locals, and on community flyers, so there will be many opportunities to get the word out about your business. All donations, including in-kind, are tax deductible.



BEER + BINGO NIGHT

with NoHo Home Alliance

SHARE YOUR SUPPORT FOR LOCAL SOLUTIONS TO HOMELESSNESS IN THE VALLEY

donate a bingo prize
from your local business

contact info@nohohome.org

be an event sponsor

nohohome.org/sponsor



Lawless Brewing Co.
5275 Craner Ave
Los Angeles, CA 91601




**Thursday,
September
21st, 2023**